



ESGUEIRA

*Experience Sincerity Global Unilateral
Elements Initiate Reliable Assured*

*Environment Social Governance and Corporate Social Responsibility Certification
from The Corporate Governance Institute by Copenhagen Compliance®*

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Introduction



*The **Esgueira certification** program provides the right ESG mindset to adapt, transform, and trigger a response to a new corporate reality on sustainability issues.*

The board of directors, board committee members, executives, CxO, ESG/CSR officers, investors, lawyers, auditors, and consultants will benefit from the customized ESG/CSR certification training program design. The ESG certificate course language is English.

Sustainability is critical for businesses to actively generate capital, employment, and quality for all stakeholders. The Corporate Governance Institute's Esgueira design provides cutting-edge and comprehensive ESG/CSR certification and solutions for implementing, executing, monitoring, and reporting on social responsibility and sustainability.

Copenhagen Compliance's internationally recognised ESG/CSR standards serve as the certification and guidance program to assess gaps and implement necessary tools. The Esgueira approach will contribute to sustainable development and corporate commitment to establishing a culture of accountability, integrity, transparency, sincerity, and compliance, enabling competitiveness, risk management, and improved governance.

Discover the Program

- *Sixteen Modules Providing In-Depth Insight into Pressing ESG/CSR Issues.*
- *Engaging in Exercises to Evaluate Your Current Approach and Identify Risks and Opportunities for Future Solutions.*
- *Access Pre-Reading Material, Reports, Tools, and Frameworks for Enhanced Learning.*
- *Convenient Online Course Material Allowing You to Complete the Program at Your Own Pace.*
- *Earn a Prestigious Certificate Alongside the ESG Certificate Program Badge for Your Achievements.*



ESGUEIRA

Value Proposition

- *We facilitate that your organisation contributes to ethical and sustainable development.*
- *We provide tools and practical guidance to establish and operate a practical social responsibility management system.*
- *We safeguard corporate culture and avoid reputational setbacks through ESG principles.*
- *We understand and embrace the value of inclusion, equity, and diversity for our organisation.*

Take this certification program to:

- *Gain a comprehensive understanding of critical ESG components.*
- *Enhance essential competencies to be an effective, insightful Board Director or Senior Business Professional.*
- *Learn to ask the right questions and actively participate in discussions on the evolving global ESG landscape.*
- *Stay updated on global ESG trends and their significance for sustainable corporate developments.*
- *Gain valuable insights from leading companies' practices and strategies.*





Content

Pre-reading Material:

- ***Introductory material to familiarise participants with ESG concepts, standards and principles.***

PowerPoint Slide Presentation:

- ***A comprehensive slide presentation covering 15-25 chapters, each with detailed notes.***
- ***The presentation will be a PDF copy for easy reference and study.***

Trainer-led Sessions:

- ***Trainers will conduct interactive sessions, elaborating on each of the 16 chapters.***
- ***Participants will be able to ask questions and engage in discussions.***

ESG Exercises:

- ***A collection of 25 ESG exercises designed to reinforce understanding and facilitate group discussions.***
- ***These exercises will provide practical scenarios for study and analysis.***

Certification Exam(s):

- ***Certification exam(s) consisting of 30 multiple-choice questions.***
- ***The exam will assess participants' knowledge and comprehension of ESG principles.***

ESG Toolkit:

- ***A comprehensive set of templates, policies, and procedures to aid ESG implementation.***
- ***This toolkit will be a valuable resource for organisations striving to integrate ESG practices effectively.***

The Esgueira ESG toolkit

- *Certification Checklist on ESG/CSR Activities by Copenhagen Compliance*
- *Benchmarked Gap Analysis*
- *Social Responsibility Policy Template*
- *Taxonomy of Commitments and Principles*
- *Stakeholder Needs and Expectations Assessment Tool and Matrix*
- *Integration Model with Human Resources, Compliance, Risk Management, and Governance*
- *Social Cost Risk Assessment Model*
- *Employee Well-being Policy Template*
- *Indicator-based Reporting Templates*
- *Verification Controls on Social Responsibility Data*
- *Ethical Procurement Policy and Due Diligence Templates*
- *Environmental Standards and Reporting Templates*



Esgueira Chapters



Module I. Foundation Certificate (FAS-ESG)

1. Introduction

- *The fundamental dilemma between ethical obligations versus maximising profits*
- *The governance clash occurs between business and morality.*
- *Analyse the key ESG/CSR components for the Board of Directors (BoD), shareholders and stakeholders.*
- *Develop a communications plan primarily focusing on creating trust and integrity.*
- *Identify the key ESG/CSR incentives that drive wanted or unwanted management and employee behaviour.*
- *Scrutinise oversight, accountability, transparency and the role of board committees.*
- *Customise the impacts of climate change and be accountable across the organisation.*
- *The E in ESG*
 - *Staying within the planetary boundaries and letting nature flourish.*
- *The S in ESG*
 - *Social sustainability is acting to improve the well-being of all stakeholders.*
- *The G in ESG*
 - *Protecting human rights and corporate integrity*

2. The Sustainable Development Goals (SDG) Framework

- *How can management and investors embrace SDGs for innovation and investment?*
- *SDGs and compliance, existing and emerging regulations, and disclosures to avoid duplication of efforts.*
- *How can SDG support central international norms and soft law initiatives?*
- *How to use the UN SDGs as a strategic tool*
- *What regulatory trends and government incentives affect the business*

- *The common language of ESG is to communicate with stakeholders.*
- *Examine the company's key pain points and identify the risks and opportunities.*
- *The link between the SDGs and ESG and the license to operate and grow.*
- *Identify and find solutions to global events and megatrends related to SDG.*

3. Board (BoD), Stakeholder, And Regulatory Responsibilities, Accountability, And Oversight

- *The evolving role of the board, executives, investors, and stakeholders.*
- *Understand ESG ratings, rankings, indices, integration frameworks, materiality risk, and opportunity assessments.*
- *The BoD composition, structure, oversight, accountability, and nomination committee.*
- *How can BoD fulfil its strategic role and set the cultural tone from the top?*
- *The critical and strategic role sets the ESG cultural tone from the top.*
- *Examine the board's role in stakeholder communications, including creating trust and integrity.*
- *Analyse the director's oversight liabilities regarding accountability, transparency, and committees.*
- *How can the BoD predict future trends and new regulatory requirements?*
- *The BoD's responsibilities include responding to climate action demands, scenario analysis, disclosure expectations, adaptation, mitigation, and transition strategies.*
- *The impact of the BoD role and agendas regarding asset managers, hedge funds, high-wealth individuals, and proxy advisors.*
- *The fiduciary and pecuniary duties of the BoD and embedding ESG in business strategy.*
- *The Impact of Climate Change and a Board's Accountability*
- *The ESG/CSR Charter and Board committee*

4. The Investor Role And Responsibility In ESG/CSR Compliance



- *What are investors asking for, and why does that matter?*
- *Policy and structure for investor relations and communications*
- *Recognise ESG ratings, rankings, indices, integration frameworks, materiality risk, and opportunity assessments.*
- *Define the expectations of investors, proxy advisors, and society to encourage diversity in the workplace.*
- *Investigate asset managers, proxy advisors, and investor relations expectations.*
- *Climate Action 100+ initiatives, The UN Principles for Responsible Investment.*

5. Stakeholder Disclosures And Reporting

- *How to address shareholder expectations, letters, proposals, ratings, rankings, activist investors, and disclosure expectations.*
- *The governance component of ESG reporting standards.*
- *The European Sustainability Reporting Standards (ESRS) as an integral part of implementing the Corporate Sustainability Reporting Directive (CSRD)*
- *The EU's vision for corporate sustainability reporting to support the European Green Deal*
- *The framework and disclosures in Task Force on Climate-related Financial Disclosures (TCFDs).*
- *The Global Reporting Initiative (GRI) on sustainability reports*
- *The COSO Standard on ESG*
- *Describe board oversight of and management's role in assessing and managing climate-related risks and opportunities.*
- *The regulatory expectations of greenwashing, securities class actions and civil litigation.*

Module II. Practitioner Certificate (CEP-ESG)

6. How To Develop Your Approach on Double Materiality In Corporate Sustainability Reporting Directive (CSRD)

- *The Double materiality components to protect corporate focus on the sustainability issues with a material impact;*
 - *the financial performance*
 - *most relevant to their stakeholders.*
- *Identify the financial impact on materiality and disclose a complete picture of the performance so all stakeholders can make informed decisions.*
- *It provides insights required to inform strategy development, provides strong governance, and enables greater transparency in reporting.*

7. Understanding Corporate Geopolitical Risks And Stakeholder Expectations

- *Climate Change and corporate accountability impact scope, commitments, actions, and reporting.*
- *Economic and socio-economic outlook on key stakeholders and processes; supply chain, customers, employees, society, regulatory, insurance, political risks, renewable energy, carbon footprint,*
- *Net zero concept and science-based emissions goals*

8. ESG/CSR In Human Resources

- *Discussion on major global events (climate change, the war in Ukraine, pandemics) that change HR expectations by the BoD management.*
- *Discussion on current business trends; great resignation, quiet quitting, career cushioning, stakeholder capitalism, the circular economy, regenerative and net-positive businesses, human capital accounting, and the 5th industrial revolution*
- *Examine the regulatory issues for diversity, equity, and inclusion (DEI) in business.*
- *Creating Diversity, Equity, Inclusion, and Wellness throughout the organisation*



- *Foster a pipeline of skills and talent through the many values and forms of diversity.*
- *The power of data in best practices for diversity, equity, and inclusion (DEI) in the workplace.*
- *The importance of work-life balance, mental health and wellness at work.*
- *How can the HR department influence accountability, integrity, ethical practices, and transparency?*

9. Risk Assessment For Products, Functions, Subsidiaries And Third Parties

- *Using the customised SDG framework as a strategic tool to identify corporate pain points, risks, and opportunities.*
- *How to integrate emerging risks into enterprise risk management (ERM) systems and frameworks*
- *How to identify, assess, and manage key ESG/CSR risks*
- *Data as the new ESG black. Addressing cyber threats and breaches.*
- *Evaluate the short-, medium- and long-term transitional, regulatory, insurance, and political risks.*
- *Understanding Geopolitical Risks and Expectations for Companies*
- *Dealing with global ESG problems: Turning Business Risks into Opportunities*

10. Procurement and ESG

- *How to avoid logistic challenges and supply shortages, plus align procurement with incentives.*
- *Accepting human rights and environmental issues in supply chains*
- *The impact of environmental risks and social disasters on supply chains*
- *Investigate child labour, forced labour, modern slavery, and related human rights issues in the supply chain.*



- *The value and impact on business related to water scarcity, air pollution, and deforestation.*
- *How to create mutually beneficial long-term relationships with suppliers.*

11. ESG/CSR Operational Role And Responsibilities

- *Addressing the requirements of relevant regulatory and non-regulatory bodies: SEC (US), European Union, International Sustainability Standards Board and Task Force on Climate-related Financial Disclosures.*
 - o *How to Use the UN Sustainable Development Goals Strategically*
 - o *How to Build ESG Oversight and Foresight*
 - o *Understanding Human Rights and Environmental Issues in Supply Chains*
 - o *Gaining Trust: Anti-Corruption, Integrity, and Transparency Best Practices*
 - o *Understanding Responsible Use of Data, Cybersecurity and Digitalization*
 - o *Addressing Tax, Investment and Pay in an ESG-Focused World*
 - o *Maximising Shareholder and Stakeholder Engagement Around Disclosures*
 - o *Becoming a Steward of the Future: Best Practices in Corporate Governance*



Module III. Officer Certificate (ESG-O)

12. Business Continuity

- *Lead and plan to provide business continuity during major disruptions (geopolitical upheaval, climate change, pandemics, societal changes, and digital innovation)*
- *How to respond to enterprise risk related to business- continuity, disruptions, complexity, technological and digitisation issues, and social and environmental obligations.*
- *Discover the business continuity challenges during disaster containment and recovery concerning data breaches and cyberattacks.*
- *Understand how to balance short-, medium- and long-term goals, objectives, compliance, and accountability.*

13. Building Reputation And Gaining Trust Through ESG/CSR Ethical Practices

- *Anti-Corruption, bribery, integrity, transparency, fraud, cybercrime, dark money,*
- *Governance risks and expectations related to bribery, anti-corruption, fraud,*
- *Antitrust laws*

14. ESG And CSR In Data, Cybersecurity And Digitalization

- *The business impact of the digital revolution, hybrid workplace, big data, AI, ethical use of data, cyber risks, and cybersecurity strategy.*
- *The organisation of global personal data protection regulations.*

15. Current Developments in ESG

- *Addressing Tax, Investment And Pay Issues In An ESG-Focused World*
- *The global trends in taxation, investments, pay policies, capital investment, capital expenditure (Capex), and income inequality.*

16. The ESG Champion, CSR Steward And Practitioner In Corporate Governance

- *How will good governance evolve the corporate ability to operate?*
- *Dealing with the ESG/CSR dilemmas*
- *Turning business risks into opportunities through sound judgment, ESG spirit, and asking meaningful questions.*
- *Demonstrate and document ESG/CSR compliance on corporate economic, environmental and social aspects of the activities, products and services.*





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